

CLAIMS

- 1 1. A method comprising
2 serving a web page to a retailer, the web page including a
3 two-dimensional grid of boxes in which the retailer can specify
4 quantities of multiple retail items for purchase without being
5 required to move to another web page between the specification of
6 a quantity of one of the retail items and the specification of a
7 quantity of another of the retail items.
- 1 2. The method of claim 1 in which
2 the boxes are arranged in rows and columns,
3 each of the rows is associated with a product or style, and
4 each of the columns is associated with a subdivision of the
5 product or style.
- 1 3. The method of claim 2 in which the product or style is
2 identified by an SKU or UPC.